

NINA STACKHOUSE

ILLUSTRATOR . VISUAL DESIGNER

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PROFILE

I am a Seattle-based creative with a passion for illustration, visual story-telling, and the digital technology that brings art to life. After receiving my bachelors degree from Ohio State University, I jumped into the industry head first as a freelance **graphic designer** and **illustrator**. I then transitioned into the **motion graphics industry** as a **storyboard designer** working on a niche team in the medical field at startup called MedBridge. After 4 incredible years, I joined the brilliant M365 team at Microsoft and got to bring a sense of **art** and **design** to the tech space by creating compelling and content-driven illustrations that help bind the suite of products and Microsoft values together. As of now, I am working as a visual designer at a small strategic marketing agency called Red Door Collaborative

EDUCATION EX

Ohio State University

B.A. New Media & Communication Tech Specialization in HCI Minor in Design

SKILLS

Professional

Illustration Storyboard Design Visual Design Motion Graphics

Programs

PhotoShop Illustrator Figma InDesign Procreate After Effects

AWARDS

Professional

MedBridge Production Core Value Award

Collegiate

2012 NCAA Conference Champion Team

Midwest Conference Champion Team: 2012, 2014-2016

EXPERIENCE

Red Door Collaborative

VISUAL DESIGNER | NOVEMBER 2023 - PRESENT

Red Door Collaborative believes in the power of creativity and collaboration to develop marketing solutions that propel brands forward. As a visual designer, I play a key role in designing assets, PowerPoint presentations, and infographics primarily for large-scale clients such as Microsoft Azure that aligns with their brand needs and requirments Responsibilities:

Design PowerPoint slide decks, assets, thumbnails, storyboard designs, and infographics as needed

Microsoft

UX VISUAL ILLUSTRATOR | MARCH 2022- JULY 2023

Crafted unique and compelling custom illustrations that help bind the suite of products and Microsoft values together. This included illustrations for monthly content update cards, M365 app tour experiences, security dialogs, and pretransaction experiences that help inform customers about their M365 subscription and each product's value.

Responsibilities:

- Close communication with UX designers, content PMs, and user researchers
- Create and assess illustration concepts and solutions based on content needs and direction, user research data, user goals, and business requirements
- Participate in daily illustration review and live sketching sessions with illustration team

MedBridge

MOTION GRAPHICS DESIGNER | OCTOBER 2017- MARCH 2022

MedBridge strives to provide the highest quality online education available for allied health professionals around the world. Conceptualized and designed both beautiful and educational custom 2D storyboards to amplify consumer engagement and understanding of instructor content. Listened to and organized raw course footage, targeted key opportunities for compelling and educational motion graphics, designed and created assets for large library, and crafted strong story-telling designs. Played a key role in reinventing the graphic team's style guide for standard course work as well as art-directed newly implemented projects.

Responsibilities:

- Creating 2D storyboard designs for video lectures and patient education
- Collaborating closely with editing and animation teams to create high volumes of quality custom and templated motion graphics under tight deadlines
- Creating multiple design style guides for varied MedBridge products
- Regular contributions to graphics asset library including full design and construction of original character rigs
- Contributing in daily creative reviews and providing feedback for both designers and animators

Stack Studio Designs

FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER | 2016-PRESENT

Independently built my freelance business through my illustrations and visual designs. Work with a wide range of clients creating anything from portrait illustrations, to logo designs, company brand designs, clothing catalogs, animating, and illustrating graphic novels. Between commissions and full-time work, I create digital art and actively grow Stack Studio Design's online presence as well work on passion projects and collaborations with artists in my community.